



Better, Smarter, Greener:

The Business Case for Low-Impact Development

Journal Record Building
621 N. Robinson, Oklahoma City, Oklahoma

November 1, 2007

Conference Agenda

9:00am - WELCOME

- Miles Tolbert, Secretary of the Environment
- Kirk Humphreys, Chairman, Urban Land Institute, Oklahoma City District Council

9:15am - 10:15am - KEYNOTE

Sustainable Development: Principles and Practices for Green Development

- Edward T. McMahon, Urban Land Institute

10:15am - Break

10:30am - 12:00pm - TOOLS AND TECHNIQUES OF LID

Proven methods and designs for sustainable and successful projects

- Design Components of a Sustainable Community - Sarah Lewis/Marty Matlock, University of Arkansas
- Residential Scale Stormwater Controls - Kevin Gustavson, Oklahoma Conservation Commission
- Green Roofs in the Urban Landscape - Shelby Navarro, ONE Architecture
- Preserving Open Space: Conservation Easements' Role in Development - Robert Gregory, Land Legacy

12:00pm - 1:30pm - LUNCHEON

Cracking the Codes: The Good and Bad of Land Use Regulation

- Jeff Speck, AICP LEED, Author of *Suburban Nation* and 2007 OU College of Architecture Goff Lecturer

1:45pm - 3:00pm - DEALING WITH CODE CREATED OBSTACLES

Case studies of challenges and successes from around the nation

- Code Related Challenges - David Yost, Central Oklahoma Developer
- The New Direction of Codes and Zoning Regulations - John Dugan, Oklahoma City Planning Director
- Working within Existing Building Codes and Subdivision Regulations - Neil Weinstein, Executive Director, Low Impact Development Center

3:00pm - Break

3:15pm - 4:45pm - GREEN IS THE COLOR OF MONEY

Developments that demonstrate practices that are good for the environment AND the wallet

- Addison Circle, Addison, Texas - Paris Rutherford IV, Icon Partners
- New Town at St. Charles, Missouri - Tim Busse, Town Architect
- HomeTown, North Richland Hills, Texas - Bill Geitema, Arcadia Realty Corp.

4:45pm - 5:30pm - THE FUTURE OF SUSTAINABLE DEVELOPMENT IN OKLAHOMA

- Discussion moderated by Oklahoma City Mayor Mick Cornett

5:30pm - 7:00pm - Networking Reception Sponsored by Ideal Homes and Boldt Construction